## **Business & Enterprise** DEPTFORD GREEN **Learning Journey** Employment Course finished by Easter Synoptic project with resubmissions completed by Summer The external set synoptic project will target assessment objectives AO1, AO2, AO3, AO4 and AO5. business plan Business plan, company description, market analysis, marketing, Ratios, profitability, liquidity, return on financial plan SMART objectives, operational planning capital employed, gross profit, current and people and and external business support. ratio and acid-test ratio. operations. Purpose of business Benefits of business Cash flow Ratio analysis planning planning management Break-even. fixed costs, variable cost documents per unit, selling price Bidding process, SWOT analysis, financial strategies and change Cash inflow, cash outflow per unit, management. total costs and hire purchase. and sales revenue. Funding, loan, interest, annual percentage rate (APR), interest rate, grant and crowdfunding Costs, liabilities and Financial concepts **Funding** Pay and remuneration and calculations assets types Start-up costs, running costs, fixed costs, variable costs, Describe the aspects of pay and remuneration, including Calculations of sales revenue and performance related pay, bonuses, commission, profit liabilities and assets, gross and net profit. sharing. Internal influences that affect a business. Challenges of Challenges of growth Internal **Ġ**Ţį growth (internal) (external) influences **External influences** Internal challenges of growth and how External challenges of growth and how External they apply in business they apply in business influences that affect a business. **Operations management Customer service** ĖŢį. FILE P's 4 Quality control, outsourcing, lean production, Just-in-time production, Customer service measurement cell production, Kaizen, batch production, mass production, job Marketing production and continuous flow Product, Price, Place and Promotion Tall and flat organisations Organisational Market research & Stakeholder markets structures engagement 虾油 訲 記 Sole trader, Legal business Partnership, Private limited, Data types and market research methods. Public limited. structures Internal stakeholder Franchise and Coand external operatives stakeholders 記 Business aims & objectives Being an entrepreneur 10 <u>Key</u> Weekly quiz- 📺 Financial and non-financial objectives Entrepreneur End of half-term assessment - 🛵 characteristics and skills End of unit assessment -Revision - 🛕