

Deptford Green Business and Enterprise Curriculum Statement

Vision Statement

We provide a broad and balanced curriculum that is comprehensive, inclusive and accessible to all students. We create opportunities for students to learn how to be successful, to gain and hone transferable skills, supported by relevant subject knowledge that enables high standards of academic achievement. Students are able to reason mathematically, they are computer literate, they are able to demonstrate business studies skills and more importantly they are equipped with the life skills needed to problem solve and progress in the real world.

Business and Enterprise Purpose and Vision

A broad and balanced curriculum that allow students to maximise their progress and attainment by developing the skills and talents they already hold and through practical participation in a range of business activities.

We aim to equip students with the knowledge, understanding and skills to progress onto the next stage of their education, irrespective of their prior attainment. We give students the opportunity to have a deeper understanding of the concept of the real business world and help to shape students and inspire them to enter into the world of business. We provide students with a range of enrichment opportunities to help them become responsible citizens who can make a positive contribution to society.

What

Pearson Edexcel GCSE (9-1) Business is aimed at 14–16-year-olds studying Key Stage 4 curriculum who are interested in the Business sector. The GCSE qualification is graded and certified on a nine-grade scale from 9 to 1 using the total subject mark where 9 is the highest grade. This GCSE qualification is appropriate for learners who are looking to develop business concepts and terminology, the integrated business activity and the impact of business on individuals and wider society. It is appropriate for learners who are motivated and challenged by learning through hands-on experiences and through content which is concrete and directly related to those experiences.

This qualification helps learners to understand:

- Enterprise and entrepreneurship
- How to spot business opportunities
- How to put business ideas into practice
- Make business effective
- External influences on business
- How to grow the business
- How to make operational decisions
- How to make financial decisions
- How to make human resource decisions

Through studying this qualification students will apply knowledge and understanding to different business contexts, ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts.

How

Pearson Edexcel GCSE (9-1) Business follows a 2-year flight path. In year 1 students will be introduced to local and national business contexts. In year 2 students will be introduced to national and global business contexts. The learners will normally have four sessions weekly and all students should experience most of these activities:

- Discussion - one to one or in groups
- Research – group or individual using a variety of methods
- Report writing – manually or using ICT
- Presentations – in groups or individually
- Practical work
- Display work
- Visits to organisations/companies
- Work with visitors

The Pearson Edexcel GCSE (9-1) in Business consists of **two externally examined** papers.

Why

Pearson Edexcel GCSE (9-1) Business curriculum provides a solid foundation for further studies and students are encouraged to take responsibility for their own learning and achievement, taking account of the industry standards for behaviour and performance. Students can progress from this qualification to a number of different academic and vocational qualifications at Level 3, including GCEs in Business, History, Geography, Economics and Psychology and BTEC Nationals in Business.

The knowledge and skills gained from GCSE Business support students' entry into employment or other training in specific aspects of business, such as apprenticeships and vocational qualifications which focus on more specialised business areas.

Cross-curricular links

There are a variety of cross curricular skills developed as part of the coverage of the content and the learning outcomes in the Pearson Edexcel GCSE (9-1) Business qualification. They include: communication skills in English language/literature, creative and innovative thinking in music and art, decision making, financial awareness and problem solving in Maths, organisation skills in all subjects, prioritisation and time management during exams and during assessments.